

**screen**  
communication  
in 5 minutes!



centoview 

Take a different view on screens.

## SCREENCOMMUNICATION

Screen communication is an attractive and dynamic way to quickly inform your customers in a straightforward and targeted manner (text, photos, movies,...), and on strategic locations — indoor or outdoor.

**With centoview you can go very far, while still keeping things simple.**



## HOW DOES IT WORK ?

Spreading your message is a piece of cake with centoview. We create several templates which precisely fit your branding. With just a mouse click you can add text, images and even movies. A computer and internet connection is all you need to control your screens in a centralized way and insert new messages. This allows you to customize the content on your screens yourself, without having any technical knowledge. In short, centoview delivers an efficient solution for independently managing the content on your screens.



### Because you want to:

- spread information in a fast and accurate way;
- display the same message on one or multiple screens in your store;
- customize content last-minute;
- control content yourself and communicate in an unambiguous manner.



## Centoview in 5 easy steps:

### • 1. LOG-IN

With a personal username and password you can safely login on the internet.



### • 2. HOMEPAGE

After logging in, you go to your personal homepage where you can immediately get to action. Templates enable you to create your own playlist in less than 5 minutes.



### • 3. EDITTING

Now you can customize the playlist according to your wishes. Add text, images and even video! The effects, background and text fields are already present. All you need to do is click, drag and type... centoview does the rest for you!



### • 4. SAVE

After customizing the playlist, you click on save and are good to go.

### • 5. SIT BACK & RELAX

Just wait a few more seconds and after a little while the playlist you created or customized appears on the screen. Still found a typo? No problem. Just go back to step 3.



## NO SOFTWARE REQUIRED

Centoview is a web application (software on the internet-SAASmodel). There is no need to install extra software. You are automatically entitled to all updates, without extra costs. You decide who can use your system and who can customize content. You are in full control of your centoview. When needed, you can rely on our helpdesk.



## References of centomedia: digital signage integration:

- **Companies:**  
Electrabel-GDF SUEZ, VOKA Kempen, Estée Lauder, Nike, Promat, Sanofi Pasteur, AXA, Honda Europe,...
- **Retail:**  
BASE, O.media (Belgian travel agencies), Peeters-Govers supermarkets, KBC, Spar Lambrechts, Mobistar, Sparretail (Colruyt groep), Eurospar Nederland, Belcompany, Allo Telecom, Alvo Supermarkets, Dossche Mills, tuincentra (Visie op sierteelt), Othello,...
- **institutions:**  
KU Leuven, KHK hogescholen Geel – Turnhout – Lier, KH Leuven, KH Mechelen, City of Mol – Ham – Ieper – De Panne – Dessel – Harelbeke, OCMW Mol,...
- **Healthcare:**  
UZ Leuven, Ziekenhuis Oost- Limburg, ziekenhuis Sint Trudo, Dental Time (Belgian dentists), Dental View (Dutch dentists), ...



**SCREEN COMMUNICATION**  
Informing your customers quickly  
and effectively... piece of cake  
with centoview!



## SCREEN COMMUNICATION

With centoview, you decide which messages you want to show. You can customize content over the internet in a straightforward manner, removing the need for installing software on your PC.

With one centoplayer you can control multiple screens and edit the content on all your screens in less than 5 minutes. If you want different content on each screen, it can be fitted with its own player. That way you can decide which message should be displayed on which screen, no matter where you are.

centoview 

- ✓ User-friendly
- ✓ No extra software required
- ✓ Make changes from everywhere



**5 minutes!**

All the time you need  
to start working with  
centoview

## Free demo?

Contact us for a free demo and we will show you all the ins and outs of centoview. You will be able to see for yourself how easy-to-use centoview really is.

centomedia 

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